

MANLIFT

HIGHLIGHTS



“Welcome to the first edition of Manlift Highlights magazine. Inside we cover all things Manlift in 2020 so far.”

Table of Contents

Introduction	2
Manlift COVID-19 measures	3
COVID-19 Lab in built 14 days	4
Sustainability	5
Manlift India relocation	6
The Manlift Way	7
Sales Spotlight	8



Introduction

I would like to welcome all of our readers to the first edition of our Manlift highlights magazine! In light of the current ongoing global pandemic and our efforts and core values as a company of becoming a more sustainable company, we have decided to launch this first edition completely digital format. Although the current COVID-19 crisis has created many challenges for everyone around the globe, we aim to continue engaging with our customers through digital means.



Last year, we focused heavily on becoming a more green and sustainable company. Along with the acquisition of manufacturer made electric and hybrid machines, we also released a new model in our line of custom electric boom lifts, the 100% electric JLG 660SJ. Additionally, we have put energy into developing our Manlift rental app, which allows customers to not only complete the rental process digitally but also view machines on their site using Augmented Reality (AR) technology.

David King, Managing Director



Manlift sanitizing group control panel...

Manlift is taking additional measures to keep MEWPs safe and prevent the potential spread of COVID-19

Manlift is including an additional step in our “off-rent to ready line” process, we now sanitize upper and lower control panels using a disinfectant spray. How is the process managed?

Who: “1st” checker

How: tools used will be a suitable chemical spray vessel—that can spray a “mid particle size type” water jet.(wide jet)

When: all MEWPs immediately post unload.(prior to standard washing process)

Where: upper and lower MEWP control stations.

PPE: requirements are: eye protection wear, safety mask, surgical (disposable) gloves

Documentation control requirements: the task is confirmed as being complete on the 1st check form.

Safety has always been a core focus at Manlift and in the current climate, this becomes even more apparent. Our professional technical team focuses on health & safety as a primary pillar of every process taken with our machines. The COVID-19 virus can remain present for extended periods on “touch and droplet landing surfaces”; our proactive approach at applying multiple additional infection countermeasures adds another important step to the total of our prevention methods and actions.

Along with maintaining social distancing, Manlift locations are undertaking continuous temperature testing via digital ear thermometer. As a measure that adds to our entire protective/prevention efforts is temperature testing for visitors to the depot.

Designated team members who have undertaken the required training are testing body temperatures of visitors. This will only help for those presenting with fever, however, it has already enabled us to prevent persons who are showing signs of fever entering Manlift locations, and manage their ongoing precautionary measures.



Manlift key in 14 Day Covid19 Lab Construction in UAE

C OVID-19: Lab to conduct tens of thousands real-time reverse transcription-PCR tests daily.

Standing strong with the UAE's commitment to tackle the COVID-19 pandemic, Manlift was part of this groundbreaking project to build a state of the art laboratory in 14 days to conduct thousands of coronavirus RT-PCR tests per day and is the first in the world of this scale to be operating outside of China.



Manlift successfully supplied and delivered the initial order of 10 machines to the project, in a matter of hours. After two days a further two machines which were also delivered immediately.

Working with long term connection Amana Contracting & Steel Buildings, Manlift supplied a total of 12 Machines which included 9 Battery Scissors and 3 Diesel Booms.

Manlift Group Managing Director – David King said;

"In these challenging times, the call went out for AWP's to Manlift UAE and we responded immediately. Manlift Group are proud to be part of the solution to establish this laboratory that will provide immediate COVID testing".



- The lab, built in 14 days, will address the need for population-scale detection and diagnosis of COVID-19 in the UAE.
- It is capable of conducting tens of thousands real-time reverse transcription-polymerase chain reaction, RT-PCR, tests per day.
- The first in the world of this scale to be operational outside of China, the lab showcases the UAE's resolve to combat the COVID-19 pandemic.





Sustainable Innovation at Manlift

At Manlift, our main goal is to deliver the best customer experience by pushing the limits of innovation, listening to our customers and adapting to their changing needs.

With increasing environmental regulations as well as an increased focus on companies' sustainability practices from important stakeholders, many of our customers have been looking for alternatives to standard diesel machines.

We all know how important sustainability is when it comes to running a business, especially in industries where it may be hard to find environmentally friendly solutions and alternatives. To support the environment, choosing an electric aerial work platform is the best solution.

However, there are a host of other benefits that these machines offer you and your business such as cost savings and increased efficiency. Read on to find out the benefits that all-electric AWP's offer.

Benefits of 100% Electric by Manlift

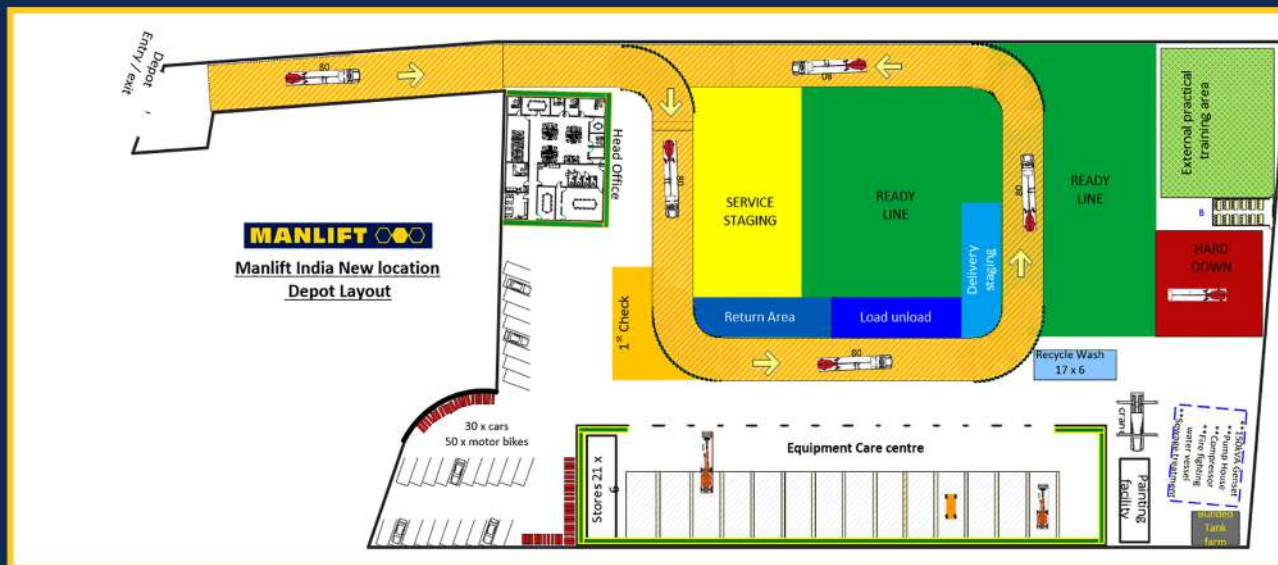
- Zero emissions
- More sustainable than diesel
- No fuel needed
- Low noise levels
- Ability to work indoors and outdoors
- Fully compliant with the TUV test requirements



Are you interested in renting or buying an electric boom lift? In addition to carrying electric machines directly from manufacturers, Manlift has converted 5 JLG boom lift models from diesel to electric, while making sure that they meet or exceed the capabilities of their diesel counterparts. Our converted electric booms feature working heights from 22 to 43 meters, with the most recent addition being the 22-meter JLG 660SJ.

The Manlift Way delivers advantages in quality and reliability to our customers and is also a business methodology designed to ensure our own business success, profitability, and our future business sustainability – so that we can continue to deliver the best customer experience in the industry to our partners for many years to come.





Manlift India: We Have Moved!

A huge leap forward in Manlift India for 2020, we have relocated to a new yard and office locations. The new locations will enable us to fulfil the massive potential of our India location.

Despite the obstacles faced when relocating during the current global COVID-19 pandemic, our teams have innovated and successfully completed this transition The Manlift Way.

The country manager, Siddharth Shrivastav added,

"this is a landmark move for Manlift India - one step closer to our vision of becoming a jewel in the crown of Manlift Group"

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The Manlift Way



A cornerstone of our Mission is to Deliver the “Best Customer Experience” in Industry! “The Manlift Way” is our operating system to achieve this mission, it’s our foundation. We are taking our core “value-driving” processes apart and then rebuild them in a better way.

By driving employee engagement, sharing best practices, identifying waste in the process and applying LEAN techniques we continuously focus on improving our core rental processes to maximize value.

Using Lean concentrates on continuously gathering and analyzing data of the core processes and key measurable that drive the business. Data can then be quickly reviewed and acted on by the team.

Here are the TMW tools we used to drive continuous improvement:

- Kaizen
- Data Analysis
- Safety Walks
- Waste Reduction
- Improvement Meetings
- Visual Management
- Team Problem Solving
- Best Practices
- 6S
- KPI's
- Gemba
- Waste Walks
- Kanban
- Standardized work
- Action Register

Continuous Improvement Review:

The Manlift Way as a way of life has to be measured and reviewed upon on how the organization drives the continuous improvement. A Continuous Improvement Review (CIR) is taking place in each of the depots at least twice a year. CIR comprises of Visual Management, Continuous Flow, Quality, Performance Management, Voice of the Customer and Continuous Improvement Culture. This will allow us to see the progression of the depot to a certain level: Developing, Basic, Advance and as a Showcase

Why The Manlift Way Works:

- Facilitates Safety
- Identify Customer Values
- Eliminates Waste
- Increases Efficiency
- Produces Quality
- Empowers Employees
- Addresses Entire Culture of an Organization
- Educates from the floor to Top Management



“As the depot progresses to a Showcase level, the Best Customer Experience is given to the highest level”

Continuous Improvement:

The Manlift Way is our way of life. Engagement of each employee in an organization is the key to its success. We will always be ready and will continuously adapt to changes, that’s The Manlift Way is all about....



Manlift: Sale Spotlight!

A wide range of new and well maintained used aerial work platforms are available for sale. Our fleet leads the way to the best customer experience, as we offer custom solutions to fulfil your specific requirements.

Genie S65XC

Telescopic Boom Lift

Working height: 21.80m
Lift capacity: 227kg
Machine weight: 10102kg



Genie S45

Telescopic Boom Lift

Working height: 15.72m
Lift capacity: 227kg
Machine weight: 6931kg



Genie GS4047ES

Electric Scissor Lift

Working height: 13.75m
Lift capacity: 350kg
Machine weight: 3221kg



LEO18GT+

Spider Lift

Working height: 18.83m
Lift capacity: 200kg
Machine weight: 2450 kg



Used Platforms for Sale

Genie Z62/40

Articulated Boom Lift

Working height: 20.39m
Lift capacity: 227kg
Machine weight: 10408kg



Genie S85

Telescopic Boom Lift

Working height: 27.91m
Lift capacity: 227kg
Machine weight: 17237kg



JLG 800AJ

Articulated Boom Lift

Working height: 26.38m
Lift capacity: 230kg
Machine weight: 16110kg



JLG 1350SJP

Ultra Boom Lift

Working height: 43m
Lift capacity: 450kg
Machine weight: 20400kg



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GET YOUR IPAF CERTIFICATION FROM OUR IPAF APPROVED TRAINING CENTRE!



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